

# Future Self Tool

Helping people stay on track for financial goals

*For practitioners*



# Future Self Tool

## Introduction to the Future Self Tool

### Help clients connect with their future selves to improve their financial futures

Research shows that people who feel a strong connection to their “future selves” are more likely to make financial decisions that benefit them in the long run. People can increase their connection to their future selves by vividly and realistically imagining themselves in the future. In turn, this stronger connection leads to actions that can help secure their financial well-being in the years ahead.

This tool is designed to help you motivate and support your clients toward their longer-term financial goals through exercises that strengthen their connection to their future selves. This can include supporting longer-term financial resiliency goals such as building emergency savings.

Read the research behind these exercises at [bit.ly/38VHvqK](https://bit.ly/38VHvqK).

This tool complements goal-setting and other financial planning tools by being:



**Experiential** – contains three interactive exercises that help clients connect to their future selves ten years from now. The exercises promote this connection by helping clients imagine their futures vividly and realistically. Visions of the future that are overly optimistic or overly pessimistic don’t motivate people to take action.



**Future oriented** – is appropriate for clients who are working to save money, improve credit, or take other financial actions to meet financial goals three or more years into the future.



**Motivational** – helps clients feel emotionally connected to their future selves, which can help them take action steps toward their long-term financial goals and strengthen financial resiliency.

# Future Self Tool

## Introduction to the Future Self Tool continued

### Is this tool right for my client?

*This tool is not appropriate for clients who are currently experiencing a financial crisis.*

This tool is appropriate for clients who could use extra motivation to take meaningful steps towards their longer-term financial goals (that is, goals that are at least three years in the future). These goals could include rebuilding the financial reserves that support longer-term financial resiliency, or it could include longer-term projects like improving credit or saving for retirement. This tool is not intended to help your client work on immediate financial needs or short-term goals (for example, prioritizing bills or creating a budget).

This tool may be useful at multiple stages of a financial education or coaching relationship. For example, it may be useful as part of early conversations about establishing long-term goals or later sessions to help motivate clients to take actions to reach those goals. Clients who have recently emerged from a financial emergency may also find the tool useful in helping to build emergency savings.

Optimally, you will use this tool with clients with whom you work on a repeat basis (i.e., two or more sessions).

### Use the Future Self tool with a client who:

- ✓ Has a long-term goal (three or more years away) for their financial well-being (*for example, homeownership, retirement security*), or for their financial resiliency (*building emergency savings after a financial shock*)
- ✓ Needs additional motivation toward their goal
- ✓ Can complete the exercise with you or another financial educator (*the tool requires facilitation from a professional*)

### Do not use the Future Self tool with a client who:

- ✗ Is working only on immediate financial goals at this time
- ✗ Is in the midst of experiencing a financial or other emergency
- ✗ Cannot work with an educator to complete the exercises (*that is, the tool should not be given to the client as homework*)

# Using the Future Self Exercises



## Prepare (10 minutes)

Prior to engaging your client in this tool, you will need to do a little preparation. The Practitioner Worksheet on the next page will help you:

**Assess your client's situation** – Review your client's long-term goals, motivation, and ability to complete the tool in a session with you.

**Choose exercise A, B, or C** – Review the exercise options and consider three factors to help you choose which one to use with your client.

**Identify potential action steps** – Next, identify a few action steps (for example, making one extra debt payment, opening a savings account, creating a budget) that your client can take immediately after the exercise

### TIPS:

- It may help you to better understand the exercises and describe them to your clients if you do them yourself first.



## Connect (20-30 minutes)

Next, in a session with your client, help them connect to their Future Self by having them complete the exercise you selected in the previous step.



**Exercise A.** Write a letter from their Future Self to present day self.



**Exercise B.** Draw a picture of their desired future reality.



**Exercise C.** Have a conversation with their Future Self.

Each exercise has a set of instructions for how to use it with your client.

### TIPS:

- The exercises ask your client to envision their life ten years into the future. It is fine if this is a longer time horizon than that for their long-term financial goal (which may only be three years).
- At the end of the exercise, ask your client to think of one action they can take in the next few weeks. Guide your client to break that action (or goal) into a series of small, simple, concrete steps, and help them find the easiest to take first.
- Encourage your client to think about their future in a way that is not too pessimistic or too optimistic.



## Take Action (10-15 minutes)

Finally, help your client take an action step toward their long-term goal. Research shows that people are more likely to make good financial decisions immediately after exercises that enhance their connection to their future selves.

Work through the **Take Action worksheet** at the end of this tool with your client to facilitate a conversation about the exercise and take the action.

### TIP:

- Print this tool single-sided so your clients can take home the exercise and Take Action sheets as reminders of today's session.



# Practitioner Worksheet



This worksheet presents four brief steps to help you prepare to use this tool with your client:

- assess your client's situation for using this tool
- choose the most appropriate exercise for your client
- identify potential action steps
- identify additional information your client may need to take the action step during a session with you

**NOTE** that this is primarily to help you prepare for the session. In a later step, you will work with your client to determine which action step they will take.

If possible, do this worksheet after a client's session, in preparation for the next time you meet with them.

## Assess your client's situation

Check all the statements that are true for your client:

- ☐ **My client has long-term financial goals** (*at least three years into the future*). **Write their long-term financial goal(s) below.**

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- ☐ **My client needs extra motivation to stay on track for the above goal(s).**
- ☐ **We can complete the tool together in an upcoming session.**
- ☐ **My client is not in crisis.**

If all four statements are checked, move to the next step to choose an exercise.

*Continued on page 5 →*



→ Continued from page 4

## Which exercise is best for my client?

Choose one of the three exercises to help your client connect to their Future Self:



### Exercise A: Write a letter from their Future Self to their present day self.

- This is a fill-in-the-blank letter exercise. It involves reading and writing.
- This exercise is the most structured and usually the most straightforward for the client to complete and the practitioner to deliver.



### Exercise B: Draw a picture of their desired future reality.

- This entails drawing pictures of current and future realities.
- This exercise is open-ended so it requires a bit more imagination from the client than the letter (Exercise A). However, it may be more engaging for some clients and easier for those who have limited literacy.



### Exercise C: Have a conversation with their Future Self.

- This exercise has the client hold a conversation between their current and future selves.
- This exercise is open-ended and may be unfamiliar to some people. However it can be the most powerful for strengthening the connection to one's Future Self. Read over the instructions for this exercise to become familiar with its format. It may be useful to refer to the resources on the empty chair technique on page 16 (after the Take Action sheet) as well.

## When deciding which exercise to choose, consider these factors:

- **Your client's preference** – All three exercises help strengthen your client's emotional connection to their Future Self, but they involve different activities: writing and reading, drawing, and role playing. You may want to ask which of these activities your client is most comfortable with.
- **Your client's level of engagement** – The exercises vary in intensity for the client in terms of using their imagination, producing content, and expressing emotions. The letter usually requires the least engagement from clients, and the conversation usually requires the most. The higher intensity exercises can pay off with a more impactful experience or degree of motivation, but they may not be effective if clients are not fully engaged.
- **Your preference** – You may also feel more comfortable facilitating one type of exercise over another.

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# Practitioner Worksheet continued



→ Continued from page 5

## Identify potential action steps

What are specific action steps that your client could take immediately after the exercise to advance their long-term financial goal? Think of steps they could complete in five minutes, such as making a savings contribution or setting up automatic deposits to savings.

### Action Steps

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#### TIPS:

- These action steps may be part of short-term goals that are related to long-term goals your client has already identified.
- These exercises can have the most impact if you choose a one-time action with sustained benefits, such as setting up automatic deposits or payments.
- It may help to consider barriers your client needs to address when generating possible action steps towards their long-term goals.
- After the exercise, your client may identify different action steps than the ones you've listed above. If so, you can discuss all of the options and together determine which is most appropriate.

## What information or materials will you and your client need in the session to take the action steps?

Some action steps may require information or materials from your client, so you will want to identify those materials now. For example, if a possible action step is to set up automatic contributions to an employer-based 401(k) plan, they will need the 401(k) plan information.

If action step is \_\_\_\_\_, my client will need:

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If action step is \_\_\_\_\_, my client will need:

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## Notes

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# EXERCISE A Instructions



## A Letter from My Future Self

### MATERIALS NEEDED:

- Pen
- "A Letter from My Future Self" questions sheet and letter template

In this exercise, you will help your client write a letter from their Future Self to their Present Self. Your client will answer a series of fill-in-the-blank questions. You will then use their answers to complete the letter (template provided), which your client will read aloud. Send the completed letter home with your client as a reminder of the exercise.

### Read the following to your client:

*Sometimes it can be hard to plan for the future because we are so focused on today. There are trade-offs between what we need and want today and what we need and want tomorrow. Many people often prioritize today in a way that can make tomorrow harder. I want to invite you to do an exercise for thinking about the future that requires some imagination.*

- 1** Read your client questions 1-17 on page 9 and record their answers on that page.

Connect

EXERCISE A

### A Letter from My Future Self

Answer all the questions below as if the year is \_\_\_\_\_ [10 years from now]:

1. Imagine yourself in 10 years...how old are you? \_\_\_\_\_
2. Imagine yourself in 10 years...how much are you working [how many hours per week; or too little, too much, the right amount]? \_\_\_\_\_
3. Imagine yourself in 10 years...what kind of work, if any, do you do? \_\_\_\_\_
4. Imagine yourself in 10 years...Aside from working (if you're working), how else do you spend your time? \_\_\_\_\_
5. Imagine yourself in 10 years...where do you live? \_\_\_\_\_
6. Why there? \_\_\_\_\_
7. Imagine yourself in 10 years...who are you spending a lot of time with? \_\_\_\_\_
8. Imagine yourself in 10 years...who would you like to spend more time with? \_\_\_\_\_
9. Imagine yourself in 10 years...where do you want to go on vacations? \_\_\_\_\_
10. Why there? \_\_\_\_\_
11. Imagine yourself in 10 years...what activities would you like to do more of? \_\_\_\_\_
12. Imagine yourself in 10 years...what is your life like overall [happy, challenging, fulfilling, stressful, etc.]? \_\_\_\_\_
13. Imagine yourself in 10 years...what is a challenge you had to overcome to get here? \_\_\_\_\_
14. How did you overcome it? \_\_\_\_\_
15. Imagine yourself in 10 years...what is the best part of your life? \_\_\_\_\_
16. Imagine yourself in 10 years...what advice do you have for your younger self? \_\_\_\_\_
17. Why this advice? \_\_\_\_\_

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→ Continued from page 7

**2** Take your client's answers from page 9 and fill them into the template on page 10.

Dear Alex

Hello! This is your "Future Self," 42-year old Alex.  
 You—my younger self—have had a major impact on my life even though we never met. I'm writing to tell you about my life and let you know how you influenced it. I'm working full-time doing account management. When I'm not working I spend time with my family. I live in my own home I bought because the neighborhood is quiet and schools are good.  
 I spend a lot of time with my kids and would like to spend more time with my friends; it's hard to find time to get together.  
 I would like to go on vacation to Florida because I want to relax on the beach and take my son to a theme park. One thing I would really like to do more of is make a garden and coach soccer.  
 Overall, my life is busy but good. To help me get where I am today, you, my past self, did have to overcome rebuilding my credit so I could buy my house. To do that, you, my past self, paid off one bill at a time and watched my budget closely.  
 The very best part of life today is seeing my kids do well in school.  
 Before I say goodbye, I want to give you some advice based on what I've learned. This is be patient because I know you'll reach your goals.

Sincerely,  
 Future Alex

**3** Read the letter aloud:

Ask your client to read the letter aloud (or you can read it to them). Use the exercise as a jumping off point to help your client establish or strengthen a connection with their Future Self that helps them take action.

**4** Wrap-up and reflect:

Have a conversation with your client about the exercise they just completed. You can start with questions like:

- How was it for you to do this exercise?
- Did it change anything about the way you're thinking or feeling, either about the future or about what you're doing today?

➔ Now move to **Take Action**.



## EXERCISE A



# A Letter from My Future Self

Answer all the questions below as if the year is \_\_\_\_\_ [10 years from now]:

1. Imagine yourself in 10 years...how old are you? \_\_\_\_\_
2. Imagine yourself in 10 years...how much are you working [how many hours per week; or too little, too much, the right amount]? \_\_\_\_\_
3. Imagine yourself in 10 years...what kind of work, if any, do you do? \_\_\_\_\_
4. Imagine yourself in 10 years...Aside from working (if you're working), how else do you spend your time? \_\_\_\_\_
5. Imagine yourself in 10 years...where do you live? \_\_\_\_\_
6. Why there? \_\_\_\_\_
7. Imagine yourself in 10 years...who are you spending a lot of time with? \_\_\_\_\_
8. Imagine yourself in 10 years...who would you like to spend more time with? \_\_\_\_\_
9. Imagine yourself in 10 years...where do you want to go on vacations? \_\_\_\_\_
10. Why there? \_\_\_\_\_
11. Imagine yourself in 10 years...what activities would you like to do more of? \_\_\_\_\_
12. Imagine yourself in 10 years...what is your life like overall [happy, challenging, fulfilling, stressful, etc.]? \_\_\_\_\_
13. Imagine yourself in 10 years...what is a challenge you had to overcome to get here? \_\_\_\_\_
14. How did you overcome it? \_\_\_\_\_
15. Imagine yourself in 10 years...what is the best part of your life? \_\_\_\_\_
16. Imagine yourself in 10 years...what advice do you have for your younger self? \_\_\_\_\_
17. Why this advice? \_\_\_\_\_



## EXERCISE A



### A Letter from My Future Self

Sometimes it can be hard to plan for the future because we are so focused on today. There are trade-offs between what we need and want today and what we need and want tomorrow. Many people often prioritize today in a way that can make tomorrow harder. This exercise can help you build a bridge from today to tomorrow.

Dear \_\_\_\_\_  
[CLIENT NAME]

Hello! This is your "Future Self," \_\_\_\_\_-year old \_\_\_\_\_. You—my younger self—have had a  
[Q1] [CLIENT NAME]  
major impact on my life even though we never met. I'm writing to tell you about my life and let you know how you influenced it. I'm  
working \_\_\_\_\_ doing \_\_\_\_\_. When I'm not working, I \_\_\_\_\_  
[Q2] [Q3] [Q4]  
\_\_\_\_\_. I live \_\_\_\_\_ because \_\_\_\_\_  
[Q5] [Q6]  
\_\_\_\_\_. I spend a lot of time with \_\_\_\_\_ and would like to spend more time  
[Q7]  
with \_\_\_\_\_. I would like to go on vacation to \_\_\_\_\_  
[Q8] [Q9]  
because \_\_\_\_\_. One thing I would really  
[Q10]  
like to do more of is \_\_\_\_\_.  
[Q11]  
\_\_\_\_\_. Overall, my life is \_\_\_\_\_. To help me get where I am today, you, my past self, did have to  
[Q12]  
overcome \_\_\_\_\_. To do that, you, my past self, \_\_\_\_\_  
[Q13] [Q14]  
\_\_\_\_\_. The very best part of life today is \_\_\_\_\_  
[Q15]  
\_\_\_\_\_. Before I say goodbye, I want to give you some advice based on what I've learned. This is \_\_\_\_\_  
[Q16]  
\_\_\_\_\_ because \_\_\_\_\_.  
[Q17]

Sincerely, Future \_\_\_\_\_  
[CLIENT NAME]



## A Picture of My Future Self

### MATERIALS NEEDED:

- Crayons, markers, or colored pens
- Exercise sheet "A Picture of My Future Self"

**In this exercise,** you will help your client draw a picture of their Future Self. They will draw their current reality then draw a vision of their future reality. Send the completed picture home with your client as a reminder of the exercise.

### Read the following to your client:

*Sometimes it can be hard to plan for the future because we are so focused on today. There are trade-offs between what we need and want today and what we need and want tomorrow. Many people often prioritize today in a way that can make tomorrow harder. I want to invite you to do an exercise for thinking about the future that requires some imagination.*

### 1 Current Reality:

*On the left side of the page, I want you to draw your current state of affairs with this pen. Don't worry about your artistic skills. You can use stick figures, symbols, drawings, or words in any combination. (Let client finish drawing this picture.)*

### 2 Desired Future Reality:

*Now, on the right side of the page, draw your desired future reality in 10 years with any of these colors. (Give the client crayons, markers, or colored pens to draw the picture of their future.) Again, don't worry about your artistic skills. You can use stick figures, symbols, drawings, or words in any combination. (Let client finish drawing this picture.)*

### 3 Connecting to the Future:

*Even when we have a vision for the future, sometimes it seems unclear how to get there. Look again at the picture of your future. I want you to draw three big arrows from your current reality to your future reality.*

*Now relax (close your eyes or sit back) and ask yourself, what are three big steps you can take to get to your desired future reality? They can be general ideas or something very specific. These don't have to be steps you can take today because you have time to take them. Write in your three big steps.*

### TIP:

- If your client does not know what steps to take, ask about challenges they see to creating their future reality, and how to overcome them.

### 4 Wrap-up and reflect:

Have a conversation with your client about the exercise they just completed. You can start with questions like:

- How was it for you to do this exercise?
- Did it change anything about the way you're thinking or feeling, either about the future or about what you're doing today?
- What are some challenges you may need to overcome on the way there? How might you overcome these challenges?

➔ Now move to **Take Action**.



## EXERCISE B Instructions



### A Picture of My Future Self

Sometimes it can be hard to plan for the future because we are so focused on today. There are trade-offs between what we need and want today and what we need and want tomorrow. Many people often prioritize today in a way that can make tomorrow harder. This exercise can help you build a bridge from today to tomorrow.

*Don't worry about your artistic skills. You can use stick figures, symbols, drawings, or words in any combination. You'll get guidance on how to complete this exercise.*

#### Current Reality:

#### Desired Future Reality:

Source: Visual goal setting: [upyourcreativegenius.com/draw-your-future](https://upyourcreativegenius.com/draw-your-future)



# EXERCISE C Instructions



## Conversation with My Future Self

### MATERIALS NEEDED:

- Notes page, "Conversation with My Future Self"

**In this exercise,** you will help your client have a conversation with their Future Self. Your client will hold both sides of a conversation. That is, they will be themselves both today and in the future. You can use the notes template on the next page to create a summary your client can take away with them as a reminder.

### Read the following to your client:

*Sometimes it can be hard to plan for the future because we are so focused on today. There are trade-offs between what we need and want today and what we need and want tomorrow. Many people often prioritize today in a way that can make tomorrow harder. I want to invite you to do an exercise for thinking about the future that requires some imagination.*

### 1 Introduce the exercise:

*I want to help you focus on the future by helping your "Present Self" have a conversation with your "Future Self"- that is, who you will be ten years from today. You will hold both sides of the conversation. First, I will ask you to speak as yourself today (your Present Self) to your Future Self (yourself ten years in the future). When you're finished, I'll ask you to respond as if you are your Future Self talking to your Present Self.*

### TIP:

- It may help some clients shift their perspective from Present Self to Future Self if they physically look in one direction when they are speaking as their Present Self and look in the opposite direction when they are speaking as their Future Self.

### 2 Conduct the exercise:

Below is a script you can use to start the conversation between your client's Present Self and Future Self. We recommend the client speak from each perspective (Present Self and Future Self) at least twice. You can continue rounds of conversation as long as it is productive. When your client is finished, wrap up by helping them reflect on the exercise.

During each round, take notes on the next page about what your client says as their Present Self and Future Self in each round. You can send the notes page home with your client as a reminder of the conversation.

**Round 1:** *Let's start with your Present Self talking to your Future Self. What are your hopes and fears? Tell your Future Self what you think about when you think about your future.*

*Future Self, respond to what you just heard, speaking to your Present Self. And tell your Present Self how you feel about how their financial decisions affect you.*

**Round 2:** *Okay. Would your Present Self like to respond to your Future Self? How do you feel about what your Future Self said? Do you want to respond to them?*

*(When client finishes) I'd like to give your Future Self a chance to respond. (Let the client continue rounds of conversation until they feel finished.)*

### 3 Wrap-up and reflect:

Have a discussion with your client about the exercise they just completed. You can start with questions like:

- How was it for you to do this exercise?
- Did it change anything about the way you're thinking or feeling, either about the future or about what you're doing today?
- What are some challenges you may need to overcome on the way there? How might you overcome these challenges?

### ➔ Now move to **Take Action.**



## EXERCISE C



# Conversation with My Future Self

Sometimes it can be hard to plan for the future because we are so focused on today. There are trade-offs between what we need and want today and what we need and want tomorrow. Many people often prioritize today in a way that can make tomorrow harder. This exercise can help you build a bridge from today to tomorrow.

### ROUND 1 Present Self

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### ROUND 2 Present Self

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### Additional Rounds

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### 1 Future Self

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### 2 Future Self

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### Additional Rounds

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# Action Step



Now, use what you experienced in the exercise and your reflections to take a meaningful action step toward your goal. Think of something you can accomplish in 5 minutes.

**List three potential actions you could take today:**

1 ☐ \_\_\_\_\_

2 ☐ \_\_\_\_\_

3 ☐ \_\_\_\_\_

Circle or put a check mark next to the action you took today!

Alternatively, if you cannot take an action step today, or you need to take several steps to get there, you may create an action plan to accomplish your immediate next steps.

**When will I take my first step?**

\_\_\_\_\_

**What first step will I take to benefit my Future Self?**

\_\_\_\_\_

**How will I accomplish it?**

\_\_\_\_\_

**I will follow up with** \_\_\_\_\_  
[Practitioner]

**on** \_\_\_\_\_  
[Date]



# Additional Resources



**Research** on the Future Self for financial planning:  
[bit.ly/38VHvqK](https://bit.ly/38VHvqK).



**Apps** are available to “age progress” a picture of your client. Seeing what they may look like in the future may help connect with that Future Self. Consider that these apps tend to progress a photo about 30 years into the future, so using these apps may be most appropriate to help make progress toward a very long-term goal, such as retirement planning. The CFPB does not officially endorse any of these apps, and some may collect personal data on users. Please make sure you and your client read and agree to an app’s terms and conditions prior to using.



**Visual goal setting** is a technique that helps people vividly imagine their future and is the foundation for Exercise B. For more information, see the TED Talk here: [youtube.com/watch?v=zESeeaFDVSw](https://youtube.com/watch?v=zESeeaFDVSw) and *Drawing Solutions: upyourcreativegenius.com/draw-your-future*.



**The empty chair technique** is a way to conduct conversations to facilitate change. It may help you facilitate Exercise C. For more information, see: [psychologytoday.com/us/blog/in-therapy/201001/cool-intervention-9-the-empty-chair-1](https://psychologytoday.com/us/blog/in-therapy/201001/cool-intervention-9-the-empty-chair-1).

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This tool includes references to third-party resources or content that consumers may find helpful. The CFPB does not control or guarantee the accuracy of the third-party information. By listing these references, the CFPB is not endorsing and has not vetted these third parties, the views they express, or the products or services they offer. Other entities and resources also may meet your needs.

# Connect with the CFPB



**Questions or comments about this tool?**

Give us your feedback at [surveys.consumerfinance.gov/jfe/form/SV\\_9sfvgSQi4IUeghn](https://surveys.consumerfinance.gov/jfe/form/SV_9sfvgSQi4IUeghn).



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[consumerfinance.gov](https://consumerfinance.gov)



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**By mail**

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Clinton, IA 52733-2900



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