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GI Bill[®] and higher education marketing

Watch out for questionable recruiting tactics when using your GI Bill.



Consumer Financial
Protection Bureau

Be careful with your GI Bill

The GI Bill is a valuable education entitlement earned by military service, which can make servicemembers and veterans the target of aggressive marketing by educational institutions that may also use questionable recruiting tactics.

What should you consider when choosing an educational institution?

- Have you looked at other schools to compare costs?
- Will your GI Bill cover the full cost?
- Have you thoroughly researched the school, its reputation and student success rates?
- Will your credits transfer to another college?
- Will civilian employers recognize the college's degree?
- Compare schools and see what costs are covered at vets.gov/gi-bill-comparison-tool
- Get help making decisions about paying for college at consumerfinance.gov/paying-for-college

Have a problem with your GI Bill or student loan?



For problems with your school
benefits.va.gov/gibill/feedback.asp



For issues with a student loan
consumerfinance.gov/complaint